

February 14, 2012

Dear ASO sponsor,

Join us in Phoenix, Arizona for some fun in the desert!
Saturday, April 21st through Thursday, April 26th, 2012

The Wigwam Hotel



ASO Room Rate: \$179 per room. Call the hotel to reserve your room now! 1-800-327-0396 Mention you are with the ASO to get the group rate.

Beloved by generations, this Arizona landmark and Historic Hotel of America couples historic charm with a truly modern sense of adventure. Relax in the elegant comfort of 331 casitas and suites, but be sure to carve out time for our legendary golf, superb spa, four pools - including a new 25-foot tower with twisting water slides - distinctive cuisine and innovative, Arizona-inspired programming.

Fall meeting will be in Chicago, IL with dates to be determined.

Special Support Opportunities We invite you to participate in our sponsor program. Sponsors enjoy an average of 10% savings as compared to participating on an 'ala carte' program. Spring registration is the only time of the year that these money saving packages are offered. Registration due by Monday, April 2nd please.

Platinum \$5400, a \$6000 value

- 1 full page, priority location advertisement in the Journal of Ophthalmic Prosthetics, black and white or color
- 1 exhibition table for either Spring or Fall 2012
- Sponsorship of either ASO President's reception or award banquet in one of the 2012 meetings.

Gold \$2745, a \$3050 value

- 1 full page color advertisement in the Journal of Ophthalmic Prosthetics
- 1 exhibition table at either 2012 meeting
- Sponsorship of one meeting breakfast

Silver \$1440, a \$1600 value

- 1/2 page color advertisement in the Journal of Ophthalmic Prosthetics
- 1 exhibition table at either 2012 meeting
- Sponsorship of one refreshment break.

** As a sponsor, you can add an exhibition table at the second meeting of the year for the reduced price of \$450.

** Custom upgrades to packages available by request. Sponsoring ASO members may enjoy an additional discount on these packages for meetings they will be attending.

We are looking forward to another great year of meetings! with any questions you may have regarding advertising opportunities.

A handwritten signature in black ink that reads "Bev Woltman". The signature is written in a cursive, flowing style.

Bev Woltman, Advertising Director, ASO and JOP